

Annonce Facebook: Instructions pour les Récipiendaires



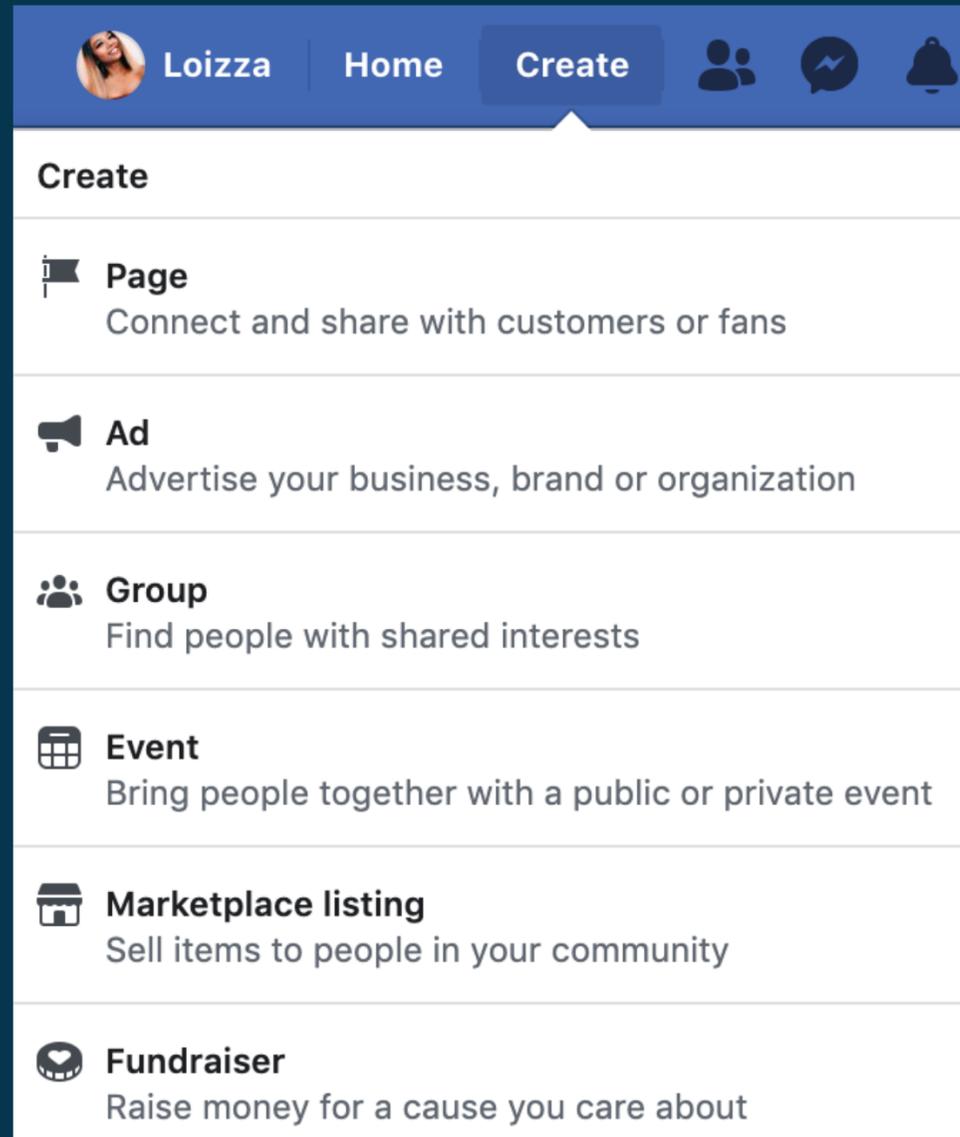
#JEUNES EN ACTION

subvention de service communautaire

Vous Aurez Besoin De..

- Accès à un ordinateur et une connexion Internet
- Un compte Facebook
- Une méthode de paiement
 - Paypal
 - Carte de Crédit
 - INTERAC

COMMENÇONS!



APPUYEZ SUR "CRÉER" AU HAUT DE LA PAGE

ENSUITE SÉLECTIONNEZ "PAGE"

f Search Loizza Home Create

Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.

Business or Brand

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started

Community or Public Figure

Connect and share with people in your community, organization, team, group or club.

Get Started

APPUYEZ SUR "DÉMARRER"

Community or Public Figure

Connect with people in your community and share news about what's important to you with a free Facebook Page.

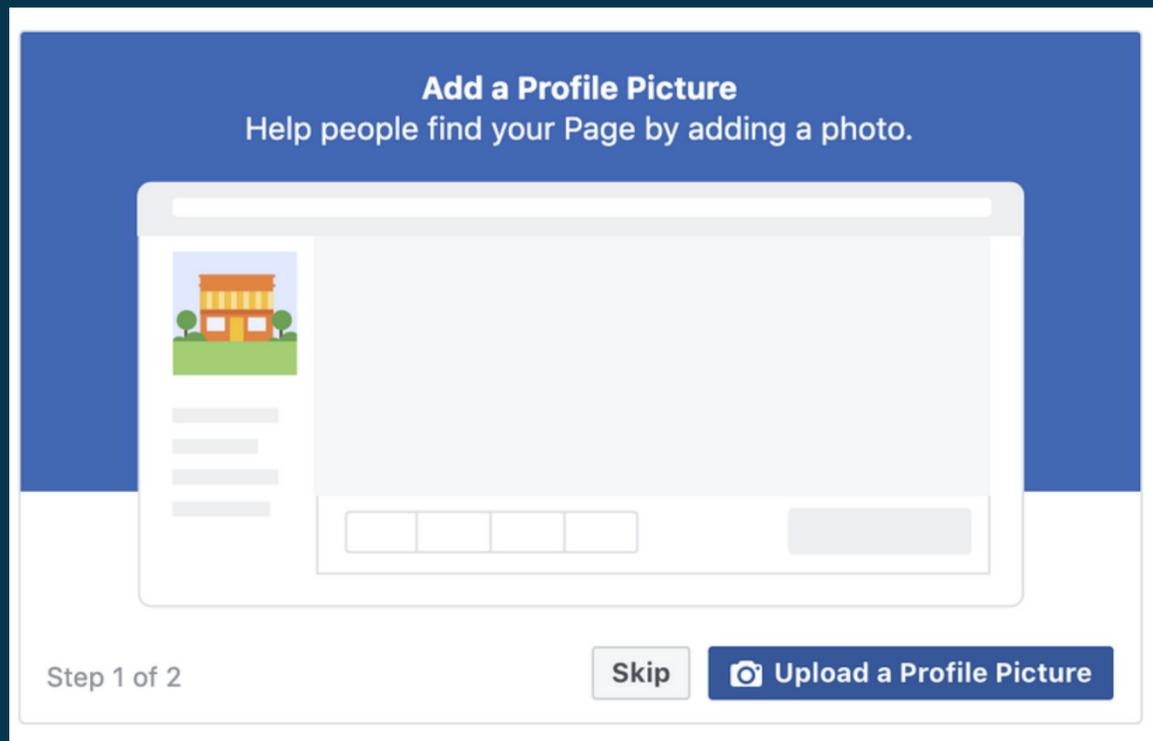
Page name

Category

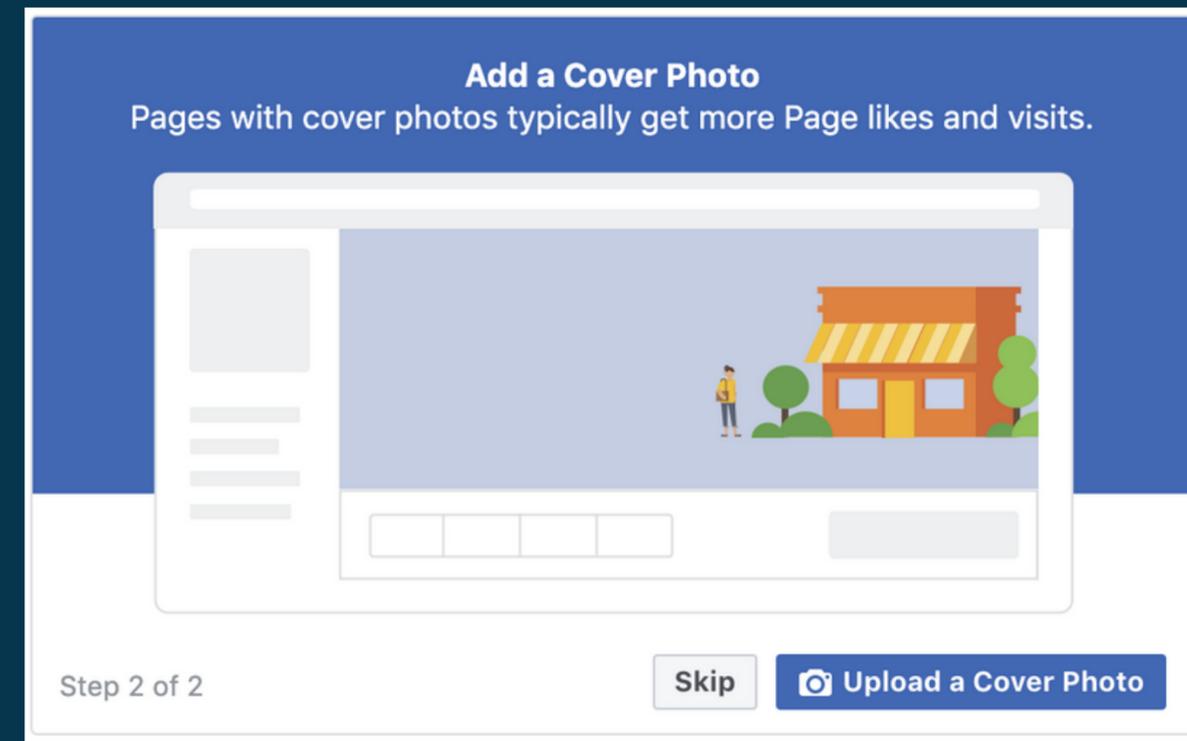
When you create a Page on Facebook the [Pages, Groups and Events Policies](#) apply.

Continue

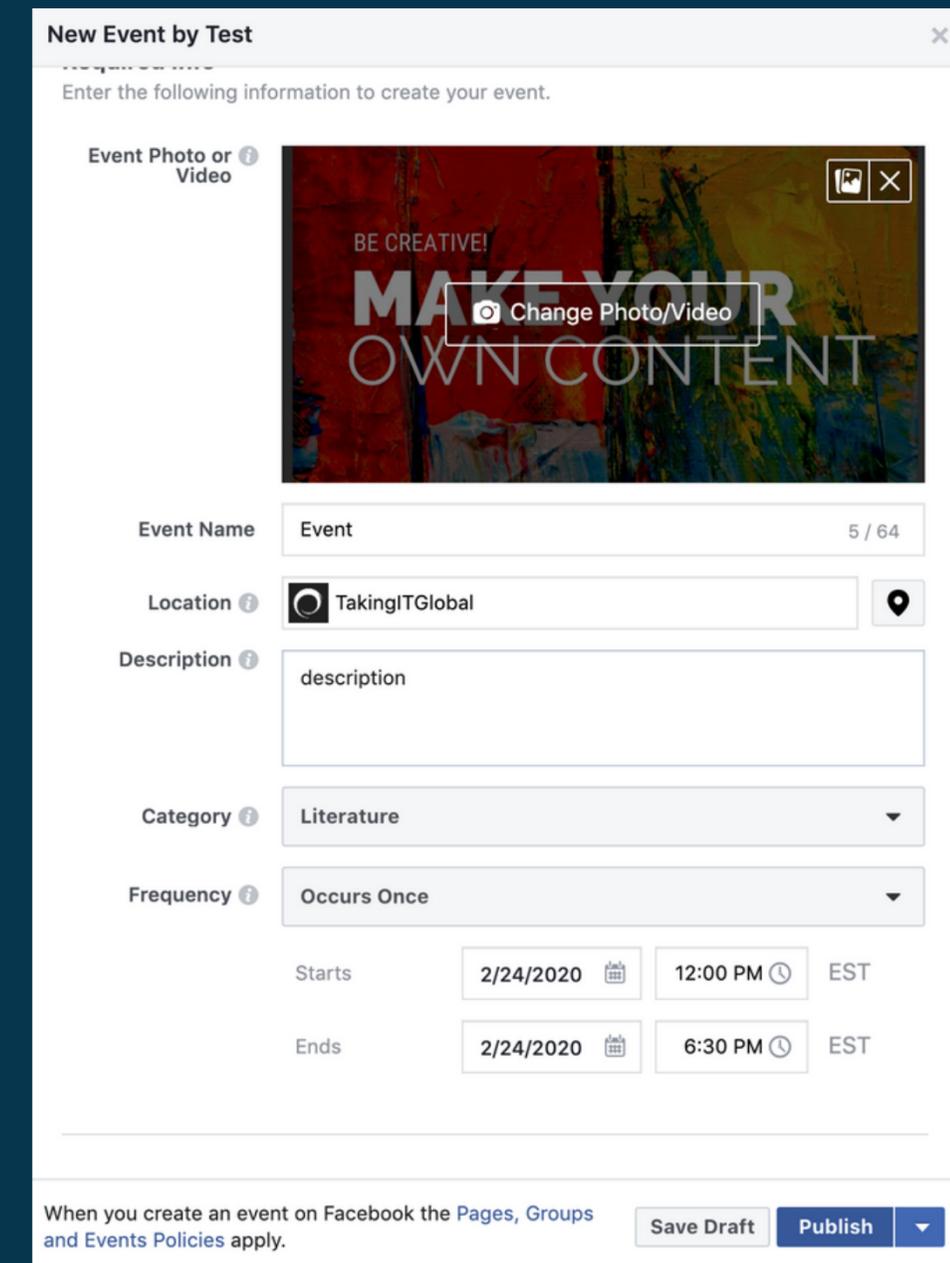
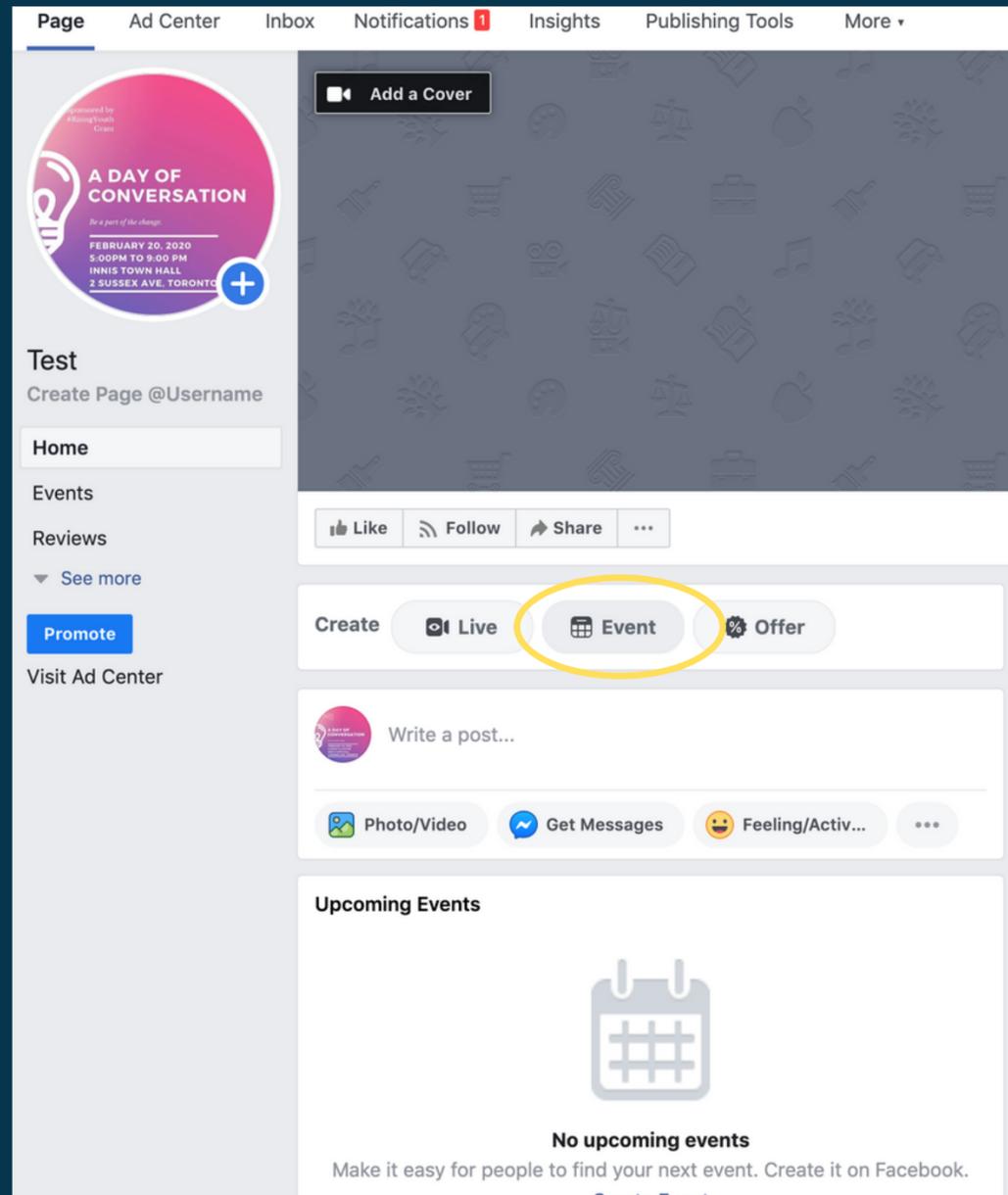
ÉCRIVEZ LE NOM DE VOTRE ÉVÉNEMENT ET SÉLECTIONNEZ LA CATÉGORIE CONVENABLE, ENSUITE APPUYEZ SUR "CONTINUER"



TÉLÉCHARGEZ UNE PHOTO DE
PROFIL POUR VOTRE ÉVÉNEMENT



TÉLÉCHARGEZ UNE PHOTO DE
COUVERTURE POUR VOTRE
ÉVÉNEMENT



ENSUITE CRÉÉZ UN NOUVEL
ÉVÉNEMENT EN CLIQUANT SUR LE
BOUTON ENCERCLÉ CI-HAUT

AJOUTEZ UNE IMAGE, COMPLÉTEZ
LES INFORMATIONS REQUISES ET
APPUYEZ SUR "PUBLIER"

BE CREATIVE!
MAKE YOUR OWN CONTENT

INSIGHTS See More

- 0 People Reached +0 last 7 days
- 0 Responses +0 last 7 days
- Track ticket sales
- Add Ticket Link

Event
FEB 24 Public · Hosted by Test

★ Interested ✓ Going Share

Monday, February 24, 2020 at 12 PM – 6:30 PM
Next Week · 3–5°C Rain Showers

TakingITGlobal

About Discussion

Write Post Add Photo/Video Live Video Create Poll

Write something...

Promotions Advanced Options

Get More Responses
Boost your event to reach more people.
Boost Event

View All Promotions

RECOMMENDED ACTIONS

Reach More People, Share Your Event
Help people find out about your event by sharing it in News Feed.
Share Event

Edit Event

- Add Confirmation
You can ask guests to reserve a spot and provide additional details to confirm their attendance. +
- Add Ticket Link
Add a link to your ticketing website X

Ticket URL On Sale Now

Options
Choose who can post in your event

Post Permissions Only admins can post
 Anyone can post

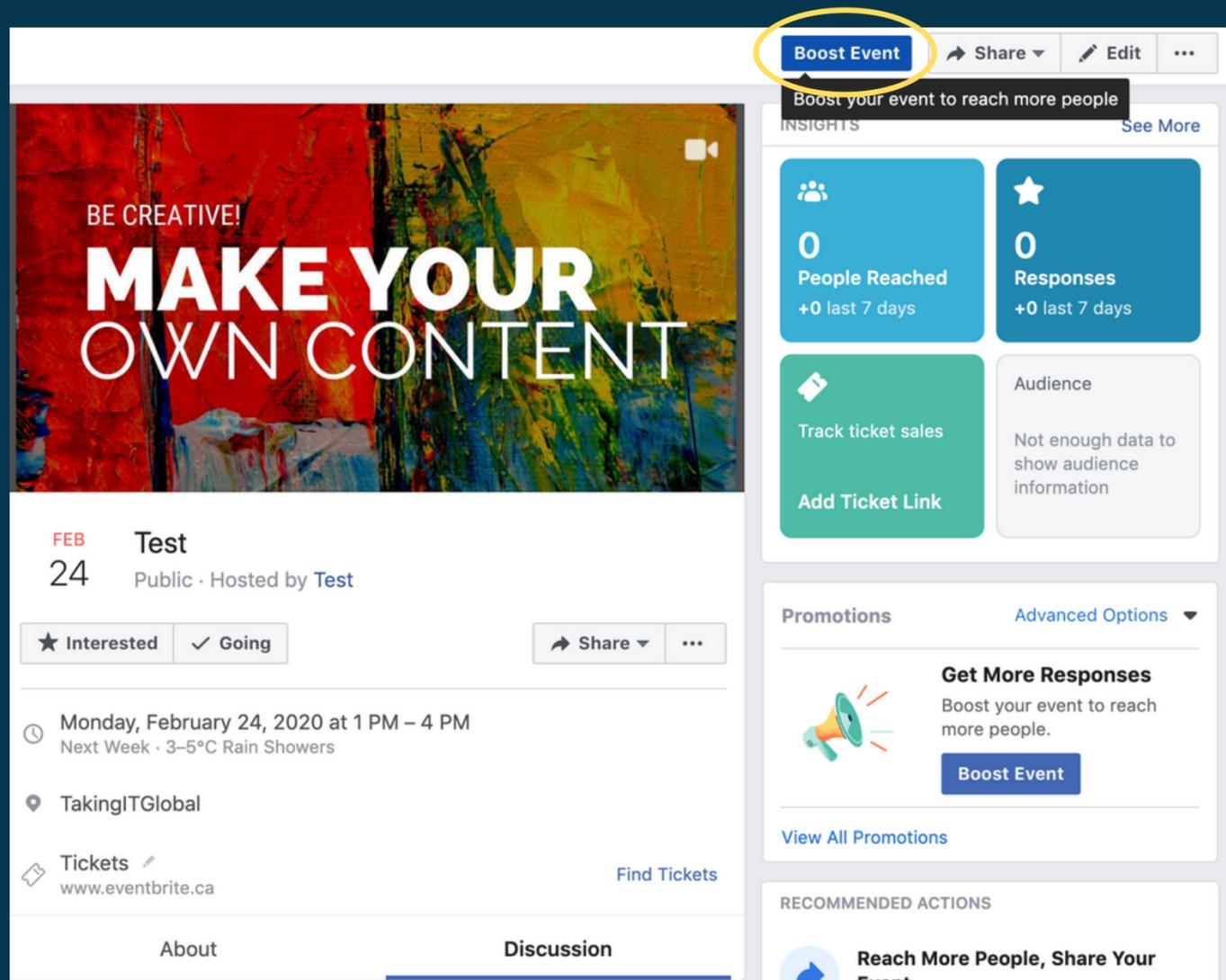
Messaging People can ask questions about your event on Messenger

Guest List Display guest list

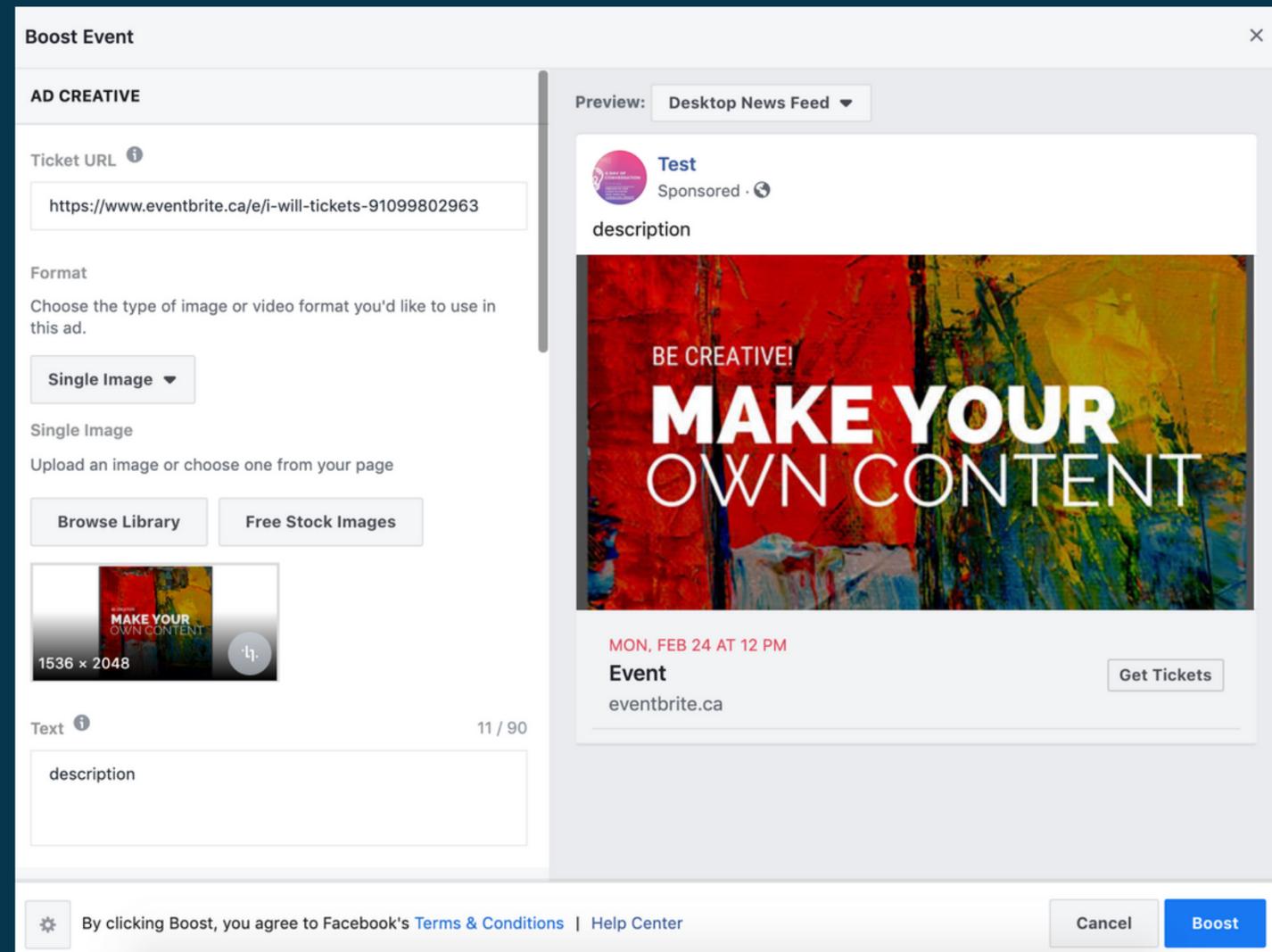
Cancel Event Cancel Save

POUR AJOUTER UN LIEN EVENTBRITE,
APPUYEZ SUR LE BOUTON ENCERCLÉ
CI-HAUT

COLLEZ LE LIEN EVENTBRITE ET
ENREGISTREZ



POUR DÉBUTER UNE ANNONCE,
CLIQUER SUR
"BOOSTER L'ÉVÉNEMENT"



UNE PAGE APPARAÎTRA QUI VOUS
PERMETTRA DE SÉLECTIONNER LES
INFORMATIONS À ANNONCER

Boost Event

AUDIENCE

People you choose through targeting [Edit](#)

Location - Living In Canada: Ontario
Age 18 - 65+

U of Thrive

Undefined

[Create New Audience](#)

DURATION AND BUDGET

Duration ⓘ

Days 4 End date Feb 24, 2020

Total budget ⓘ

\$20.00 CAD

Estimated People Reached ⓘ

1,300 - 3,700 people per day of 5,400,000

Refine your audience or add budget to reach more of the people that matter to you.

By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#)

[Cancel](#) [Boost](#)

Preview: Desktop News Feed

Test Sponsored ·

description



MON, FEB 24 AT 12 PM

Event [Get Tickets](#)

eventbrite.ca

APPUYEZ SUR
"CRÉER UN NOUVEAU PUBLIC CIBLE"

Create Audience

Select the location, age, gender and interests of people you want to reach with your ad.

Name

Event Name

Gender ⓘ

All Men Women

Age ⓘ

13 - 36

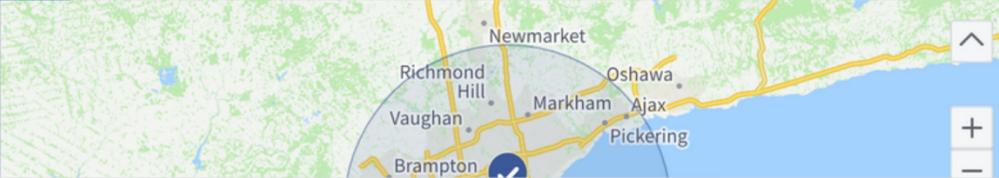
Locations ⓘ

Canada

Toronto, Ontario + 25mi

Add locations

Your audience location has been changed from Ontario to Toronto. [Undo Change](#)



Your audience size is **defined**. Good job!

Potential Audience Size: 1,600,000 people ⓘ

Specific Broad

SÉLECTIONNEZ LES DÉMOGRAPHIQUES
DE VOTRE PUBLIC CIBLE

Create Audience



Detailed Targeting ⓘ

Include people who match ⓘ

mental health	Suggestions	Browse
DSM-5		Interests
Mental Health Technician (MHT)		Job Titles
Mental Health Worker (MHW)		Job Titles
World Mental Health Day		Interests
National Institute of Mental Health		Interests
Canadian Mental Health Association		Interests
Case management (mental health)		Interests
Mental Health Awareness Month		Interests


 Your audience size is **defined**. Good job!
 Potential Audience Size: 1,600,000 people ⓘ

Cancel Save

VOUS VERREZ PLUS
D'OPTIONS POUR
PERSONNALISER L'ANNONCE
EN BAS DE

Create Audience



Detailed Targeting ⓘ

Include people who match ⓘ

Interests > Additional Interests

World Mental Health Day

university of toronto	Suggestions	Browse
University of Toronto		Schools
University of Toronto		Employers
University of Toronto		Interests
University of Toronto Mississauga		Schools
University of Toronto Mississauga		Interests
University of Toronto Scarborough		Interests


 Your audience selection is **too specific** for your ads to be shown.
 Try making it broader.
 Potential Audience Size: Fewer than 1,000 people ⓘ

Cancel Save

VOUS POUVEZ INCLURE DES
INSTITUTIONS, DES THÈMES ET
AUTRES

Create Audience

Detailed Targeting ⓘ

Include people who match ⓘ

Demographics > Education > Schools

University of Toronto

Interests > Additional Interests

Canadian Mental Health Association

Health & wellness

Student

World Mental Health Day

Add demographics, interests or behaviors | [Suggestions](#) | [Browse](#)

Physical fitness | Interests

Mental health counselor | Job Titles

Ryerson University | Interests

George Brown College | Schools

Education | Interests

Mindfulness | Interests

Quality of life | Interests

Your audience size is **defined**. Good job!

Potential Audience Size: 680,000 people ⓘ

Specific | Broad

Cancel Save

Boost Event

Duration ⓘ

Days 4 | End date Feb 24, 2020

Total budget ⓘ

\$60.00 CAD

Estimated People Reached ⓘ

1,200 - 3,600 people per day of 64,000

Refine your audience or add budget to reach more of the people that matter to you.

You will spend \$15.00 per day. This ad will run for 4 days, ending on Feb 24, 2020.

TRACKING CONVERSIONS

Facebook Pixel

PAYMENT

Currency

Canadian Dollar ▼

Preview: Desktop News Feed ▼

Test Sponsored · 🌐

test

BE CREATIVE!
MAKE YOUR OWN CONTENT

MON, FEB 24 AT 12 PM

Test eventbrite.ca [Get Tickets](#)

By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#)

Cancel Boost

ASSUREZ-VOUS QUE LES
INFORMATIONS SONT CORRECTES
ET ENREGISTREZ

SÉLECTIONNEZ LA DURÉE DE L'ANNONCE,
LE BUDGET TOTAL (EN CAD) ET APPUYEZ
SUR "BOOST".

Enter Ad Account Information ✕

Before confirming a payment method, please provide the following information.

Province

Select Province ▼

 Your country is set to **Canada** and your currency is **CAD**. [Change](#)

Cancel Continue

UNE PAGE APPARAÎTRE POUR
PROCÉDER AU PAIEMENT.
SÉLECTIONNEZ VOTRE PROVINCE
ET CLIQUEZ SUR "CONTINUER"

Select a Payment Method Help

Add a new payment method to your Facebook Ads account · [Terms](#)
[Apply](#)

Show payment methods for: Canada ▼

Credit or Debit Card VISA MasterCard

Name on Card

Card Number Expiration

MM YY

Security Code ⓘ Billing Zip Code

PayPal PayPal

INTERAC Online INTERAC

 Your payment info is stored securely. [Learn More.](#)

I have a coupon to redeem [?] Cancel Continue

REMP LISSEZ LA MÉTHODE DE
PAIEMENT ET CLIQUEZ SUR
"CONTINUER"

Boost Event [Close]

Duration ⓘ

⚠ Increase the Duration
Ads that run for at least 4 days tend to get better results.

Days End date

Total budget ⓘ

Estimated People Reached ⓘ

240 - 700 people per day of 64,000

Refine your audience or add budget to reach more of the people that matter to you.

TRACKING CONVERSIONS

Facebook Pixel

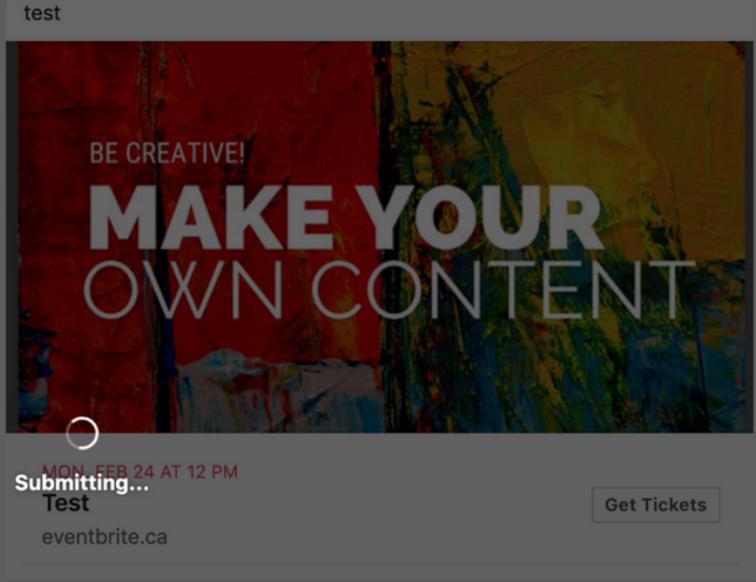
PAYMENT

Currency

By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#)

[Close] **Boost**

test



LA PAGE SE RAFRAÎCHIRA

Notifications [Mark All as Read](#) · [Settings](#)

NEW

 Your first ad for **Test** is approved! We'll let you know when you start getting results.
 6m

EARLIER

 Welcome to Facebook Ads! We'll let you know when your first ad is approved.
 1h

VOTRE ANNONCE SERA ENSUITE RÉVISÉE, ET VOUS RECEVREZ UNE NOTIFICATION LORSQU'ELLE SERA APPROUVÉE ET PUBLIÉE.

FOLLOW US!



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INSTAGRAM

[@RisingYouthTIG](https://instagram.com/@RisingYouthTIG)



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